## Creating National Champions





## **About ID-GC**

2 years old Supports entrepreneurship & innovation

Define the beginnings of new sustainable personal & business paradigms Inspire startups & young entrepreneurs to explore their potential

Develop disruptive ideas

GAME CHANGERS

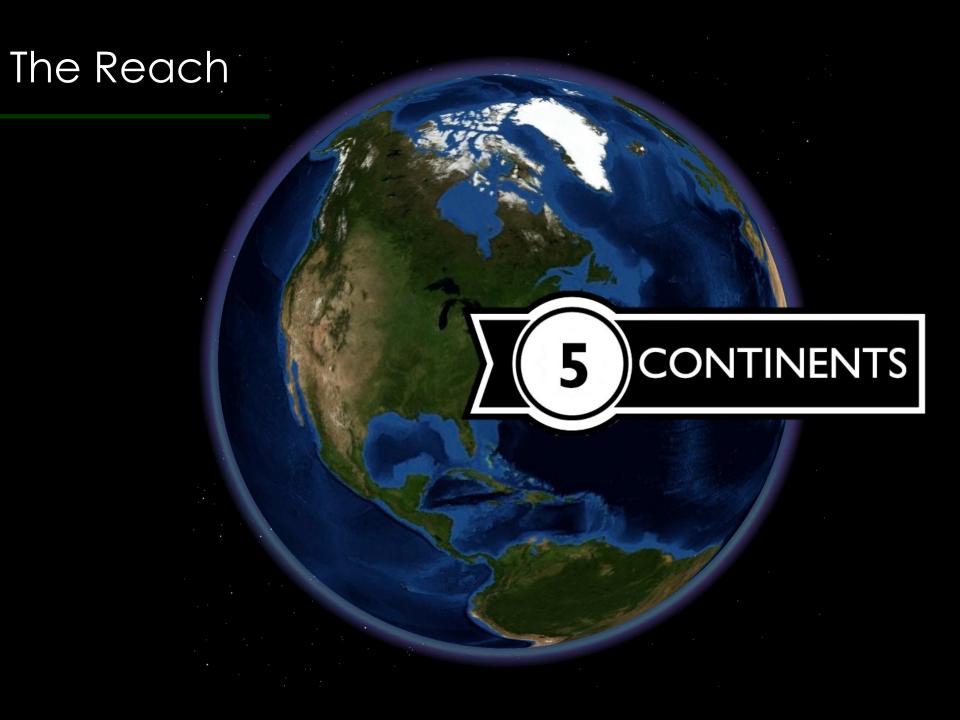
Networking Competitions Communication Mentorship Aceleration

#### A Fast Path to Success in Agribusiness









# Milestones in 2 Years



+30 countries



+400 startups participated



+20 startups have pitched live



+10 winners have been awarded with +500.000€ prizes

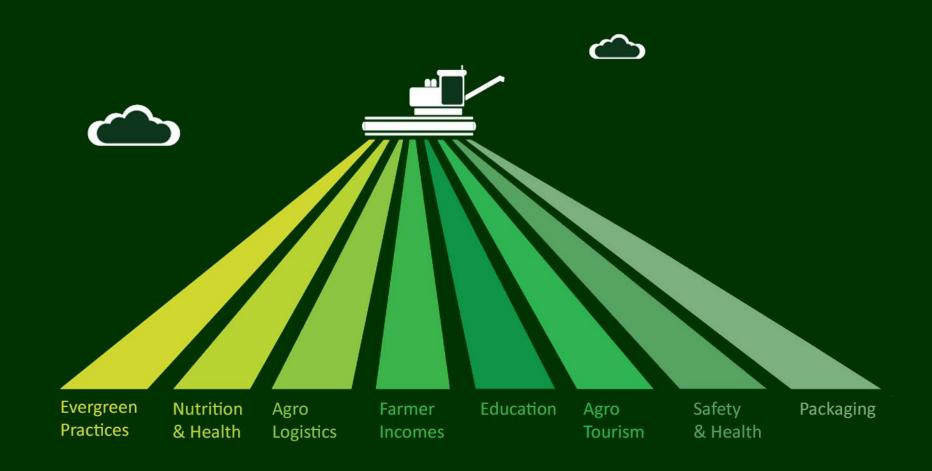


+5.000 attendees



+ 1 million livestream hits in 150 countries

### The Categories



# Adding Value to Startups

"Pitching in front of hundreds of people and millions watching in more than 150 countries was a lifetime experience for us"

- Djazaltec, 2014 FAC participant





#### The 'Olympics' for Startups

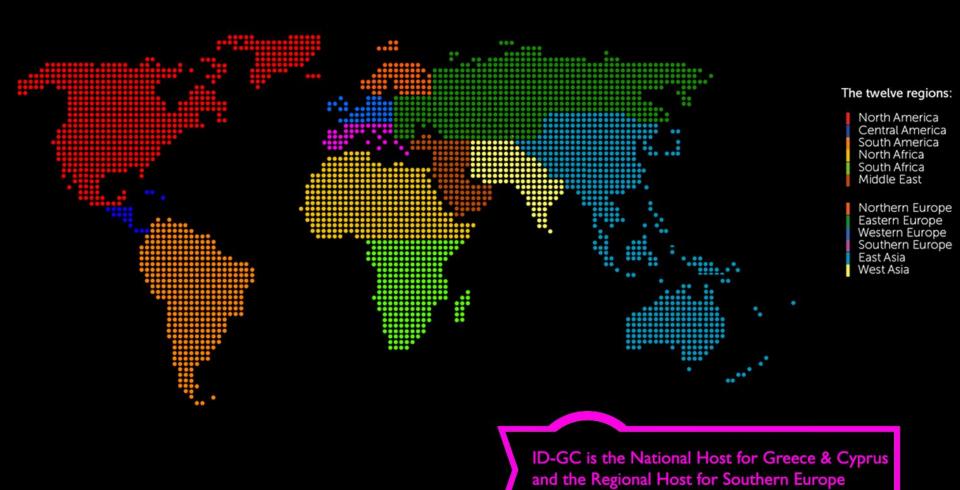


# The 'Olympics' For Startups

Get in the Ring is one of the biggest startup competitions worldwide connecting startups to fans (investors, customers, talent, corporates, and more).



### The Reach



### Unique Pitching Concept

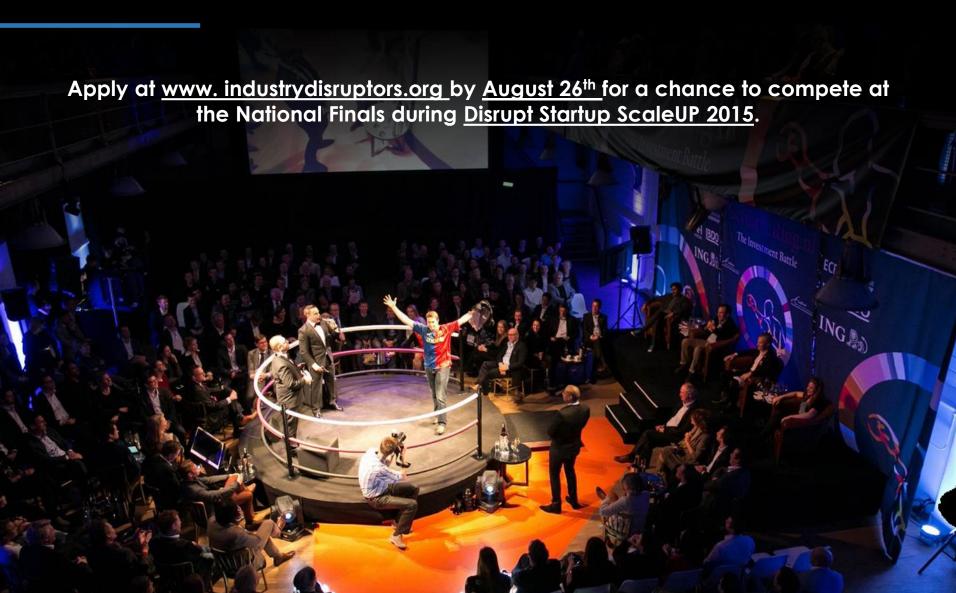
Get In The Ring is known for its unique pitching format. At Get In The Ring two startups literally face off against each other in the ring. During five brief rounds they present their startups to a jury of Champions & a global audience of potential fans.

Click below for a Get In The Ring pitch battle.





### Apply



## The World Championship for Creative Entrepreneurs



# The World Championship for Creative Industries



### Categories

- Architecture
- Arts and antique markets
- Crafts
  - Design
  - Fashion
  - Film, video and photography
- Gastronomy

- Leisure activities
- Music
- Publishing
- Radio & Television
- Computer games and electronic publishing
- Toys and Games
- Visual and performing arts

### Innovation Challenges

Innovation Challenges present **new opportunities** for startups to become involved in CBC, pitch for investors and **win a trip to the CBC International Final.** 



Food Innovation



Play & Learn



Health



Lifestyle





CBC Applications received by **August 15<sup>th</sup>** are eligible for the Innovation Challenges. For more information please visit www.industrydisruptors.org

### A True Experience





#### A search for breakthrough CleanTech Ideas









International finalists will present their idea in front of a crowd of 1.000 investors, entrepreneurs, sponsoring companies, corporations, members of academia & press and will participate in additional activities designed to connect them to potential partners, customers and investors from Silicon Valley & around the world

### Categories



Air, Water & Waste



**Energy Efficiency** 



Renewable Energy



Green Building



Transportation



**Smart Power** 



### The Process

Submit your application online

 Applications will be internally evaluated so that the best ones per competition will be selected as finalists  All finalists will attend a Bootcamp intended to help them improve their pitching & presentation

**Apply** 



Get Evaluated



**Bootcamp** 



 Finalists will pitch in front of a live audience & a panel of expert judges

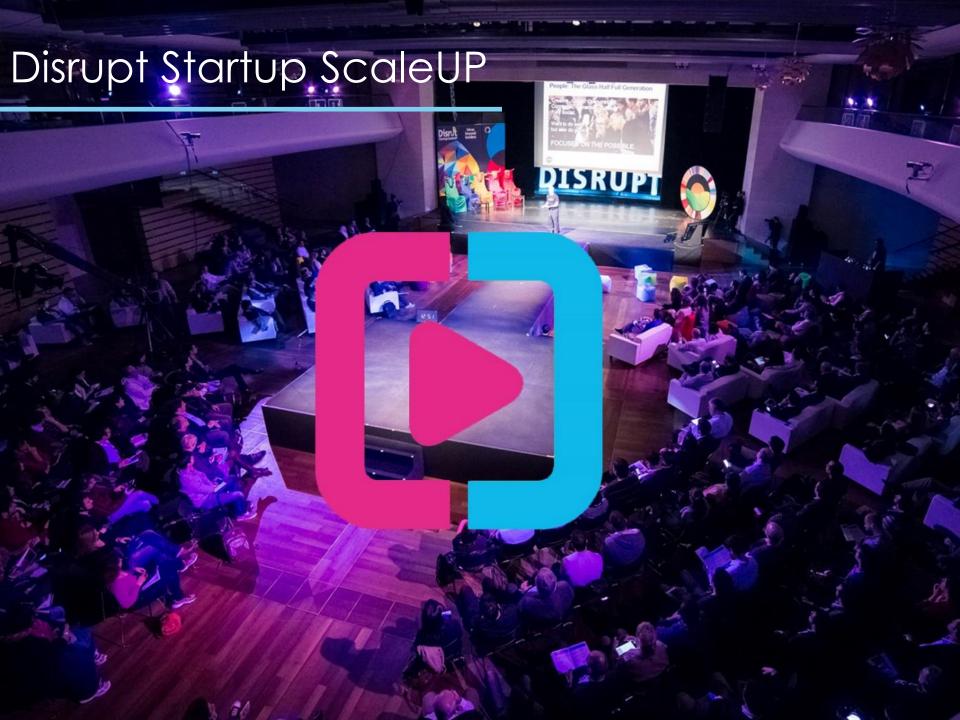
**Pitch Live** 





WIN





#### **COMPETITIONS**



**1.500**+ startups applied for our innovation competitions



**200** startups pitched live to judges, investors, in Greece & abroad



29 startups were awarded €643.500 in cash

#### **ADDING VALUE**



**100+** startups introduced to media



**31** startups travelled around the world



**79/110** startups are still operating



**€2.000.000** awarded to startups in total







ID-GC



**ID-GC** 



@id-gc #disrupt15



**Industry Disruptors – Game Changers** 

#### **GET IN CONTACT**

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